



## True Colours® Edutainment Workshop

True Colours uses “edu-tainment” – an interactive process that encourages self-expression, increases understanding of ourselves and others, improves self-esteem, to help individuals celebrate similarities and differences.



### Key benefits of this workshop:

- Build an environment where uniqueness is valued and differences are celebrated, in which there is a fundamental respect for diversity
- Reduce staff turnover, hiring and training costs
- Learn to build more effective and balanced teams – matching tasks to natural strengths
- Build self esteem, respect and worthiness from the inside out
- Achieve higher levels of productivity, teamwork and sales
- Communicate more effectively with customers and prospects
- Motivate people according to their motivation criteria
- Understand and support differences
- Gain understanding of learning, communication and work styles
- Build bridges of communication with those you have difficulty communicating with

True Colours is a simple yet powerful and practical Team Building and Communication tool, “Personality Type”, which identifies the individual's unique and inherent strengths. The workshop builds upon this understanding which leads to clear result oriented communication between co-workers and management. When we truly understand our co-workers “True Colours”, it helps eliminate many of the judgments we hold against people and focuses us on their strengths, resulting in less stress and higher levels of productivity and positive morale.

### Workshop Length & Fee:

- 3 hours; \$90 per person
- **Winter/Spring Discount: \$10 off when booked by March 31, 2007**